



Miva Merchant Ready Themes

Ready Theme Features Support

1. Logo, image, alt text, text base
2. Background Image / Color
3. Social Media Icons
4. 3rd Party Sharing Code Support (sharethis, addthis)
5. Trust Symbol Code

Images

All Homepage Sliders / Promo Images should be controlled by ReadyTheme Images

Banners

Promotional Text should be controlled by Banners

Content Sections

Recommended content sections

1. Homepage Text
2. About Us Page
3. Policy Pages
4. Contact Us

Navigational Sets

Recommended Use:

1. Top Navigation (Drop Down, Mega Menu)
2. Footer Navigation
3. Left Category Menu (only if makes sense)

Browser Support

- IE8+
- Firefox
- Chrome
- Safari (mac/pc)

Responsive is recommended, but not required.



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General / Global Elements

- Every page template must be styled to match the theme. This includes, account pages, Order History, upsell pages, and utility pages such as Product Sold out, Missing Product Attributes and Product Limited Stock.
- Customer Email Template - While not required, it is recommended that the customer email template be updated to match the theme.
- 3rd Party Modules - Theme should not rely on 3rd Party modules to function. This includes but is not limited to toolkit and toolbelt.
- All Images should use Additional Images with a fallback to legacy images. It is recommended an image type of "main" be used to display category, related product, search, featured product images across the site.
- Site should support image machine, and additional images on Product Pages
- Site should have mini basket, and preview shipping on basket page
- Site should be using Search Friendly Links.
- Site should have breadcrumbs
- Header Links - Customer should be able to get to Login/My Account, Order Status, Cart, Checkout.
- Site Should Contain Global Search Box
- All Account, and checkout pages should be secure.
- Site has Page Titles, Uses Built in Meta Tags, Needs canonical page on SFNT, CTGY, PROD
- All CSS and JS should be reference in external files
- Google Analytics should be included (Built into Miva)



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Category Pages*

- Category Pages should have pagination, Products Per Page and Category Sorting

Sub Categories should be displayed on main content area if applicable.

- Category Image should use an image type of "main" will fall back to legacy thumbnail image.

*It is acceptable to create a theme which does not need a category layout.
An example would be a site that only sells a single product.

Product Pages

- Product page should support image machine, and additional images
- Product page must support attribute machine / inventory at the attribute level
- Related Products must be displayed on Product page



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Theme Support

Support is handled by the developer directly (limited to bug fixes, browser issues, install problems, module conflicts)

A developer install will be offered on all themes as an upsell.

Digital Files For Delivery

The final product should be a single zip folder which contains the following files:

- PDF of how to install (Named Installation Instructions.pdf)
- PSD file of design
- PGK framework file
- Readme.txt file which contains information on theme versioning, release notes, and how to get support.

Theme Submission Process

Any new theme should be uploaded via the apps.miva.com dashboard. This will automatically go into a review state and notify us. All themes will be manually reviewed before they will be made available for sale.

We will use the same checklist above to verify all theme requirements were met. Please allow 48 hours for us to review and approve a new theme.

Once a theme has been reviewed by our internal team, it will automatically be pushed live. In the event of a problem which needs to be addressed, we will reach out to you directly to resolve.

Payments

- 70/30 payment split
- Sales reports can be generated from dashboard