

MIVA FEED PRODUCT RECORD

Record (Product)

```
&mvt:record:active;  
&mvt:record:agrpcount;  
&mvt:record:cancat_id;  
&mvt:record:canonical_category;  
&mvt:record:alternate_display_page;  
&mvt:record:page_title;  
&mvt:record:canonical_uri;  
&mvt:record:catcount;  
&mvt:record:code;  
&mvt:record:cost;  
&mvt:record:cost_formatted;  
&mvt:record:descrip;  
&mvt:record:disp_order;  
&mvt:record:id;  
&mvt:record:inventory;  
&mvt:record:name;  
&mvt:record:original_price;  
&mvt:record:original_price_formatted;  
&mvt:record:page_id;  
&mvt:record:pgrpcount;  
&mvt:record:price;  
&mvt:record:price_formatted;  
&mvt:record:shipping_height;  
&mvt:record:shipping_length;  
&mvt:record:shipping_width;  
&mvt:record:sku;  
&mvt:record:thumbnail;  
&mvt:record:image;  
&mvt:record:taxable;  
&mvt:record:weight;
```

Custom Fields

```
&mvt:record:customfield<fieldcode>;  
  
&mvt:record:customfield:footer;  
&mvt:record:customfield:header;  
&mvt:record:customfield:description;  
&mvt:record:customfield:keywords;
```

Product Images

Only Images which have image types can be included in feeds. In order to export images, under utilities the "Product Images Custom Fields" module must be installed

```
&mvt:record:customfield:main;
```

Attributes

Attributes When Not Loading Variant Products
Attributes will be an array, where color and size is the attribute code.

```
&mvt:record:attributes:color[1]; (value = red)  
&mvt:record:attributes:color[2]; (value = blue)  
&mvt:record:attributes:size[1]; (value = small)  
&mvt:record:attributes:size[2]; (value = medium)
```

Attributes When Loading Variant Products
Each variant will reference a specific attribute combination so the variables will not be an array

```
&mvt:record:attributes:color;  
&mvt:record:attributes:size;
```

Variant

```
&mvt:record:variant:active;  
&mvt:record:variant:agrpcount;  
&mvt:record:variant:cancat_id;  
&mvt:record:variant:catcount;  
&mvt:record:variant:code;  
&mvt:record:variant:cost;  
&mvt:record:variant:cost_formatted;  
&mvt:record:variant:descrip;  
&mvt:record:variant:disp_order;  
&mvt:record:variant:id;  
&mvt:record:variant:name;  
&mvt:record:variant:page_id;  
&mvt:record:variant:pgrpcount;  
&mvt:record:variant:price;  
&mvt:record:variant:price_formatted;  
&mvt:record:variant:taxable;  
&mvt:record:variant:weight;  
&mvt:record:variant:image;  
&mvt:record:variant:thumbnail;  
&mvt:record:variant:sku;  
&mvt:record:variant:inventory;  
&mvt:record:variant:shipping_width;  
&mvt:record:variant:shipping_length;  
&mvt:record:variant:shipping_height;
```

NEW LINE VARIABLES

Line Breaks

&mvt:eol:crlf; - Carriage Return & Line Feed

&mvt:eol:cr; - Carriage Return

&mvt:eol:lf; - Line Feed

MIVA ENCODING FUNCTIONS

New 5.24 Engine Built In Functions

miva_strip_html(string, allowed_tags)

miva_cdata_encode(data)

miva_csv_encode (string, delimiter)

Variant Custom Fields

```
&mvt:record:variant:customfield<fieldcode>;  
  
&mvt:record:variant:customfield:description;  
&mvt:record:variant:customfield:keywords;  
&mvt:record:variant:customfield:footer;  
&mvt:record:variant:customfield:header;
```

Variant Images

```
&mvt:record:variant:customfield:main;
```